

Summary of EDC Activities

July, 2015

5-Year Goals

1. Continue efforts to maintain and expand businesses in Kandiyohi County
The following are 2015 goals as they relate to 5-Year Plan goal # 1

Business Retention Programs

- a. Align efforts with two Kandiyohi County communities –We paid \$5,000 toward the cost (and physically participated) of the New London & Spicer BRE program. We're working with Atwater on a BRE program. We're re-creating the 10 year old Kandiyohi County Agriculture sector BRE&R program
- b. Discover Manufacturing Innovation Showcase - interrupted
- c. Community Owned Grocery – project unable to generate necessary investment

Business Expansion – Build Capacity

- a. Social media and internet programs
- b. 100% broadband coverage
- c. Animal Science Conference
- d. Venture Forum – U of M office for Commercialization of Intellectual Property
- e. Promote development of Angel Investment Groups – traditional and agricultural orientated
- f. Market Kandiyohi County
- g. Facilitate success of new Willmar Industrial Park – three prospects
- h. Industrial prospect for Willmar Wastewater Treatment Facility

Business Attraction

- a. Downtown business attraction – all cities
- b. Individual cities per their direction

Mid-Central Research and Outreach Center

- a. Commercialization of renewable energy projects
- b. Advisory Board
- c. U of M Study and recommendations
- d. Avian Lab Group
- e. MN Dairy Research, Training and Consumer Education facility
- f. U of M Commercialization of Intellectual Property

Cooperation with similar agencies

- a. Regional Biosciences corridor
- b. Regional Renewable Resources Zone
- c. Veterans Facility
- d. RR Bypass
- e. Willmar Industrial Park Land Write-Down Policy

Commercialization of renewable energy projects

- a. Ag biomass to anhydrous ammonia
- b. Reconstituted bovine food product – corn stover and distillers grain
- c. Extract energy from sanitary sewage
- d. (2) wind farms and one vertical wind generation projects
- e. Solar panel farm

Value-added agribusiness related projects

- a. Dairy Research, Education and Consumer Education facility
- b. Ag biomass to anhydrous ammonia
- c. Methane digestion to electricity
- d. Fuel cells

2. Promote Rice Memorial Hospital's position as a regional medical center

- a. Medical dialog luncheon
- b. Tour physicians/families
- c. Introduce physician spouses to employment opportunities

- d. Promote regional center concept with expanding economy and growing population

3. Fill MinnWest Technology Campus by 2018

Business Expansion – Build Capacity

- a. Animal Science Conference
- b. Venture Forum – U of M Office for Commercialization of Intellectual Property
- c. MCROC potential
- d. Avian Lab – Turkey Research and Development facility
- e. Promote development of local Angel Investment groups

MinnWest Technology Campus

- a. Attraction of new businesses to facility, marketing and sales
- b. 450 + employees
- c. Anticipated 70% filled by year-end 2015

Mid-Central Research and Outreach Center

- a. Assist University of Minnesota in identification of expanded purpose
- b. Capture concept of commercialization of intellectual property
- c. Assist University of Minnesota in marketing the facility

Cooperation with similar agencies

- a. Regional Biosciences Corridor
- b. Avian Research Laboratory

Commercialization of renewable energy projects

- a. Ag biomass to anhydrous ammonia
- b. Solar power collection and energy distribution
- c. Methane digestion/gas capture
- d. Solar panel consideration
- e. Renewable energy equipment component manufacture

Value-added agribusiness related projects

- a. Dairy Research, Education and Consumer Education Facility
- b. Expanded Nova Tech and Epitopix product line

4. Develop new opportunities for cooperation with similar agencies

- a. Bio-science corridor
- b. Renewable resources zone
- c. Mid Central Research and Outreach Center
- d. U of M Office for Commercialization of Intellectual Property
- e. Avian Research Laboratory
- f. State of MN Veterans Home

5. Successful commercialization of two renewable energy projects and expansion of three value-added ag businesses

Business Retention Programs

- a. Community Owned Grocery - suspended
- b. Small, regional year around vegetable production
- c. Organically grown vegetable distribution
- d. Methane digestion, fuel supplement

Business Expansion – Build Capacity

- a. Promote development of local angel investment group
- b. Market Kandiyohi County
- c. Two wind farms
- d. Vertical wind company, location, manufacture and distribution

Mid Central Research and Outreach Center

- a. Assist U of M in identification of purpose
- b. Solicitation of Commercialization of Intellectual Property office
- c. Market the facility
- d. Promote Avian Research Laboratory
- e. Solicit Dairy Research facility
- f. Turkey R&D facility
- g. Internship program

Commercialization of renewable energy projects

- a. Ag biomass conversion to anhydrous ammonia
- b. Solicitation of grant to prove bio-mass supply chain
- c. Two wind farms and vertical wind generation

Value-added agribusiness related projects

- a. Dairy Research, Training and Consumer Education Facility
- b. Grain drying manufacture
- c. Corn stover/distillers grain reconstitution
- d. Small-ag year-around vegetable production
- e. Minnesota Trapline Expansion

6. Achieve increase in local airport utilization

Increased direct utilization

- a. Life-Link III
- b. Tour regional airports

Airport marketing plan

- a. In progress
- b. Cargo destination for metro area, MAC satellite system